

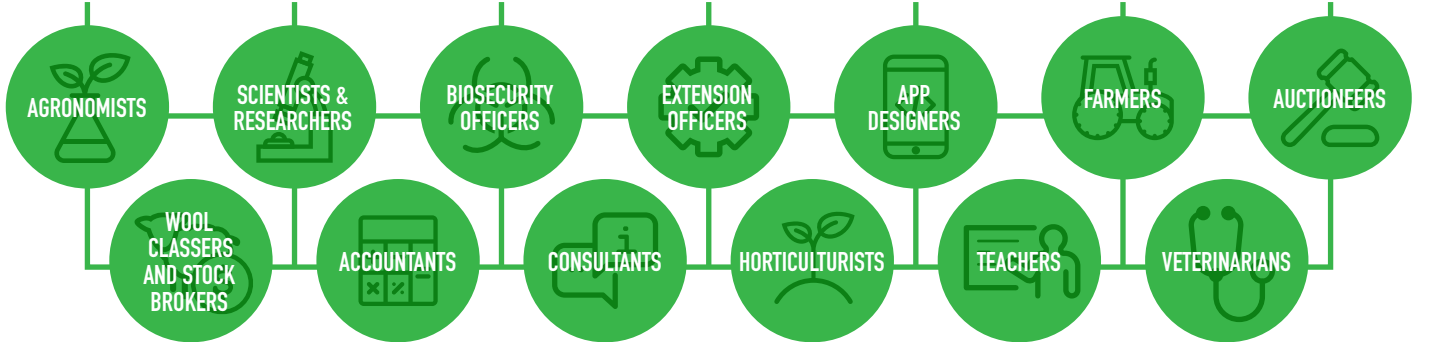
# YOUNG FARMING CHAMPIONS

## INSPIRING PRIDE IN AUSTRALIAN AGRICULTURE



**CONFIDENT, HIGHLY VISIBLE, MEDIA SAVVY, PASSIONATE AGRICULTURISTS  
ENGAGING THE COMMUNITY ON AGRICULTURAL TOPICS**

### YOUNG FARMING CHAMPIONS ARE DIVERSE AGRIBUSINESS PROFESSIONALS



**105**  
YOUNG FARMING  
CHAMPIONS (YFC)  
TRAINED.



**100%**  
OF ALUMNI  
PURSUING CAREERS  
IN AGRICULTURE.



**100%** OF ALUMNI ADVOCATING ON BEHALF OF AGRICULTURE.

90 ALUMNI HAVE VISITED 400 SCHOOLS AND REACHED OVER **300,000** STUDENTS.

YFC BUILD NETWORKS & CROWD SOURCE FOLLOWERS USING SOCIAL MEDIA.

f 5000   t 9000   in 1500   v 320,000

YFC BECOME GLOBAL COMMUNICATORS

YFC ARE WIDELY RECOGNISED FOR THEIR CONTRIBUTION

YFC ARE FUTURE INFLUENCERS

**YOUNG FARMING CHAMPIONS ARE LIFE-TIME AGRICULTURAL ADVOCATES**