



2018 IMPACT REPORT



YOUNG FARMING CHAMPIONS
BRINGING FRESH THINKING
TO PROBLEM SOLVING.



— IN 2018 YOUNG FARMING CHAMPIONS — INSPIRED PRIDE IN AUSTRALIAN AGRICULTURE




65 WORKSHOPS
—  —
12,000 STUDENTS

107
— CAREER PATHWAY —

PRESENTATIONS

140
TEACHERS
PARTICIPATED ACROSS
60
SCHOOLS

 SUPPORTED BY
— 95 —
ALUMNI

THE LASTING IMPACT OF THE YFC

Our YFC have an impact multiplier of 1:3000.
Every teacher who has a positive view of careers in the agriculture
sector impacts the lives of 3000 students.

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EXECUTIVE SUMMARY

The Young Farming Champions (YFC) are identified youth ambassadors and future influencers working within the agriculture sector. They bring multidisciplinary skills, future-focused ideas and different lived experiences to the challenges facing agriculture and Australia.

The YFC create impact by delivering transformational learning programs with environmental, social and cultural outcomes for young people. This achieved by connecting agriculture, education and students. They are also trained to be spokespeople in the wider community.

Relationships also take the form of mentor/mentee opportunities. The YFC program starts with an initial two year training period, which provides the foundation for YFC to accelerate their careers and become the leaders of tomorrow.

The YFC program achieves this with a proven model, creating a dynamic and empowered environment to both ensure the individual success of the YFC, and their continued contribution to Australia's broader community.

Now in its ninth year, the YFC alumni is an engaged and connected cohort of 90 emerging leaders and future influencers driving change in Australia and beyond.

INTRODUCTION

[Picture You in Agriculture](#) (PYiA) runs the [Young Farming Champions](#) program with a vision to develop a national network of globally-connected thought-leaders thriving in business and life, who are inspiring community pride in Australian farmers.

The Young Farming Champions (YFC) are identified youth ambassadors and future influencers working within the agriculture sector. The YFC promote positive images and perceptions of farming and engage in activities and innovative programs under the [Art4Agriculture](#) banners such as [The Archibull Prize](#) and [Kreative Koalas](#), to take these messages to wider audiences. The YFC demonstrate passion for their industry while providing real-life examples to young people who may have never considered a career in agriculture.

The YFC are connected by the rich and inspiring stories they share and the relationships they are building. The program arms them with the skills and confidence needed to speak to the media, present to audiences and work with school students and communities. YFC work with government, industry, communities and schools to bring people closer to the food they eat, the clothes they wear and the farmers who grow these products.

The importance of having young, experienced and passionate spokespeople for agriculture has been highlighted as one of the major paths for the industry to connect, and build trust with society.

The YFC are a diverse tribe of agriculturalists, building life-long relationships with urban Australians, facilitating cross-community and multi-generational learning. They show how a committed, intelligent and well-trained network of young change-makers are influencing the future of agriculture.

The YFC leadership development model is providing the rock-solid foundation and pivotal stepping stones to ensure these young people are equipped with the skills and confidence to lead agriculture's next generation.

“One of the recommendations of my Churchill Fellowship report is that the industry needs a national network of well trained and prepared spokespeople across all agricultural commodities. Investing in building credible spokespeople and equipping them with the knowledge of how to engage with non-agricultural audiences is one of the most immediate ways organisations can act to build trust.”

Deanna Lush, Managing Director, AgCommunications

HOW DO WE CREATE IMPACT



(CLICK TO VIEW VIDEO)

Young Farming Champions create impact by delivering transformational learning programs that connect agriculture, education and students. To achieve this they commit to a two-year [Cultivate - Growing Youth Leadership program](#), which trains them to present to audiences, share their stories and deal with difficult questions. They are provided with a safe space to hone their skills with school students in The Archibull Prize (secondary students) and Kreative Koalas (primary students) – programs that combine art, agriculture, innovation and encourage critical, creative and collaborative thinking around real world issues to deliver real world solutions.

This initial period of training provides the foundation for YFC to accelerate their careers and become the leaders of tomorrow.

As identified in the [PYIA 2019-2030 Strategy](#) the YFC program has four specific goals:

1. To create opportunities for young people to learn the skills needed to be adaptable and resilient in complex and changing times.
2. To transform young people to be empowered advocates and change-makers making a difference to Australian agriculture and how it is perceived by the wider community.
3. To amplify the youth voices of agriculture through our in-school programs: The Archibull Prize and Kreative Koalas.
4. To showcase the diversity of careers and career pathway opportunities in the agricultural sector.

SUPPORT SYSTEMS

To create real and lasting change, we connect our alumni through a collaborative system. This enables business, government, philanthropy and individuals to work together to solve the numerous, complex and urgent economic, environmental, social and cultural challenges we are facing in agriculture. Our program mentors and coaches provide

valuable industry and business knowledge, which equips the YFC with greater insight into the landscape they are entering. They guide the YFC and provide invaluable feedback throughout their journey.

NEW ENTRANTS

IN 2018, FIVE YOUNG PEOPLE JOINED THE YFC CULTIVATE GROWING YOUTH LEADERSHIP PROGRAM — SALLY POOLE AND ALEXANDRIA GALEA REPRESENTING COTTON, JASMINE WHITTEN REPRESENTING POULTRY AND EGGS, ERIKA HEFFER REPRESENTING RICE AND ALANA BLACK AS THE PICTURE YOU IN AGRICULTURE SCHOLARSHIP WINNER.



[Sally](#) grew up on the northern beaches of Sydney but was introduced to agriculture through relatives. This in turn led to a Bachelor of Agricultural Science at Charles Sturt University where she specialised in agronomy.

"My cotton journey started when I was introduced to cotton working on a side project for the DPI NSW. The intensity and the influence of management and technology exemplified all the aspects of agronomy I loved. I was instantly hooked and determined to know everything I could. So when the opportunity to become a graduate agronomist for Landmark on the Darling Downs came up, my bags were instantly packed."



In contrast to Sally, [Alexandria Galea](#) grew up on a cotton property in central Queensland but working on the farm was not for her. She went to university to study teaching and paid her bills by returning to her roots and working for agricultural enterprises.

"I found this work very interesting and rewarding, it opened my eyes to the magnitude of careers in agriculture which are not locked within the boundary fence of a farm. For the first time I could see how I (the not so intuitive farm girl) could be involved in an industry so close to my heart."

Alexandria is now a sales agronomist with Cotton Growers Services.



Young Farming Champions, [Jasmine Whitten](#) and Erika Heffer, brought new industries to the program with eggs and poultry, and rice respectively. Jasmine grew up on a mixed farm near Tamworth, and while studying a Bachelor of Rural Science at the University of New England was introduced to the world of eggs and poultry.

"The technology and innovation in the industry are phenomenal. Egg farms are continually investing in the application of new technologies which is having huge rewards for both the hens and those who work in the industry. Working on an egg farm requires extensive knowledge in the areas of environmental stewardship, animal nutrition and best practice animal wellbeing just to name a few. It's a rapidly changing industry which has captivated my interests completely!"

ERIKA HEFFER



[Erika Heffer](#) represents the Ricegrowers Association of Australia as a Young Farming Champion. With a nomadic upbringing, Erika is not from an agricultural background but identified agriculture and English as her favourite subjects while at high school. She combined these in a Bachelor of Agricultural Science at Charles Sturt University and is now utilising her skills as a Landcare Coordinator at Deniliquin.

"In my role I have been able to support farming and community groups to run projects for women in agriculture, livestock producers and irrigation farmers. It is a huge privilege to support growers in developing their knowledge and skills to adopt the most environmentally friendly and productive practices they can."










ALANA BLACK



[Alana Black](#) was the 2018 Picture You in Agriculture scholarship winner. Growing up amongst the rolling hills of Rydal in NSW, Alana had no interest in pursuing agriculture as a career and studied communication at university. Yet being from a family who had been involved with the land for five generations meant it would be never far from her thoughts.

"I started [Fledgling Farmers](#) as an online platform to help take back the conversation on succession. I've travelled all across regional New South Wales, and recently to the UK, to talk to young farmers about the importance of communications competence, and educate them on how to start open and transparent conversations in their family."

CULTIVATE - GROWING YOUNG LEADERS

RECRUIT	POWERFUL PRESENTATIONS	AWESOME ANSWERS	SENSATIONAL STORIES	CELEBRATE	SCHOOL SAVVY	SCHOOL SHARE	LESSONS LEARNT	CELEBRATE
Invite expressions of interest. Select those showing leadership promise.	2 days intensive training in preparing and presenting to audiences.	1 day training in dealing with media interviews and difficult questions about agriculture's social license 1 day training in social media and content creation.	1 day training in telling great stories with ABC culminating with a feature on Country Hour.	The Archibull Prize Awards.	2 days testing Young Farming Champions are ready to visit schools.	Young Farming Champions share their stories with schools participating in The Archibull Prize and Kreative Koalas.	Young Farming Champions share success stories and lessons learnt over 2 days of reflection and further skills development.	The Archibull Prize Awards.
								
FEB>MAR	JUN>JUL	NOVEMBER			JUNE	JUL>SEP	NOVEMBER	

YEAR 1

YEAR 2

2018 HIGHLIGHTS

2018 WAS A YEAR TO CELEBRATE EXCELLENCE IN AGRICULTURAL ENGAGEMENT BOTH WITHIN INDUSTRY AND IN THE COMMUNITY.

SOME OF OUR HIGHLIGHTS INCLUDED:

- 8 YFC participated in the Royal Agricultural Society of NSW's [Primary School Preview Day](#) and Careers Information Day at the Sydney Royal Easter Show.
- 19 YFC mentored school students in conjunction with The Archibull Prize.
- Formation of the [Youth Voice Leadership Team](#).
- YFC Jo Newton won the First National Real Estate [Leadership Award](#) in the Victorian Young Achiever of the Year, was awarded an Endeavour Scholarship to work as a visiting scientist in Ireland in 2019, was named in the 2018 The Australian Financial Review [100 Women of Influence](#) and was a recipient of the 2018 RASV [Emerging Leaders](#) in the Victorian Agricultural (ELVA) Award.
- YFC Anika Molesworth was named Youth Champion by 350.org in their [Low Carbon Economy](#) report, won the Young Sustainability Champion award in the [NSW Government Green Globe Awards](#), won the [Prime Super Agricultural Innovation Award](#), was awarded a Homeward Bound Scholarship and was honoured by Instagram in their Earth Day celebrations as one of Instagram's Most Inspiring Environmentalists. She also met Prince Harry to discuss their shared environmental viewpoints.
- YFC Sam Wan was recognised as the [2018 Elders Employee of the Year](#) and runner up in the National Council of Wool Selling Brokers of Australia's Annual [Wool Broker Award](#) and the 2019/2020 Wool Producers Australia Youth Ambassador.
- YFC [Dan Fox won the Excellence in Innovation Award](#) at the 2018 Australian Farmer of the Year ceremony.
- YFC Emma Ayliffe was runner-up in the 2018 [ADAMA Young Agronomist of the Year](#).
- YFC Danila Marini won the Professional's category at the [LambEx Young Guns Competition](#).
- YFC Deanna Johnston [mentored Archibull Prize participant Hannah Haupt](#) in her preparation for the LambEx Young Guns competition.
- YFC Dione Howard was announced as the inaugural [WoolProducer's Australia Youth Ambassador](#).
- Alexandria Galea was a [Minister's Emerging Leader Award Finalist](#) at the 2018 AgFutures Innovation and Investment Forum.
- Casey Onus was elected [co-chair of the Moree Young Aggies](#).

The YFC not only win multiple accolades but leverage these awards to create strong relationships to further amplify youth voices and promote Australian agriculture. For example, Emma Ayliffe chose to enter the ADAMA Awards because of ADAMA's understanding of the wants and needs of young agronomists, which will culminate in a study tour to Israel in 2019.

Anika Molesworth has used her connection to Prime Super to aid her fundraising for the Homeward Bound Scholarship. By developing these relationships Anika has been contracted by Prime Super to [speak at three International Women's Day events in 2019](#).

Relationships also take the form of mentor/mentee opportunities as shown by [Dione Howard](#). When asked to develop policy for her role with WoolProducers, Dione realised this was outside her area of expertise and enlisted the assistance of Lindy Hyam, Chair of Hunter Local Land Services.

YOUTH VOICES LEADERSHIP TEAM

THE [YOUTH VOICES LEADERSHIP TEAM](#) (YVLT) WAS FORMED IN MARCH 2018 AS PART OF A LONG-TERM STRATEGY TO ENSURE THE SUCCESSION PLAN AND SUSTAINABILITY OF PYIA AND ITS PROGRAMS. ITS KEY AIMS ARE TO MENTOR AND SUPPORT YOUNG FARMING CHAMPIONS, IDENTIFY GAPS AND OPPORTUNITIES TO MOVE THE YFC AND YVLT PROGRAMS FORWARD, AND TO PROVIDE AN AGRICULTURAL YOUTH LEADERSHIP VOICE TO COMMUNITY, MEDIA AND INDUSTRY.

Identifying five core values of teamwork, courage, respect, learning and caring, the initial team consisted of Jo Newton (Chair), Emma Ayliffe (Vice-Chair), Peta Bradley (Secretary), Laura Phelps (Event Manager), Anika Molesworth (External Relations Manager), Dione Howard (Mentor Leader) and Bessie Thomas (Social Media and Communication Manager).



OBJECTIVES ACHIEVED BY THE YVLT IN 2018 INCLUDED:

- Formation of a productive YFC Alumni Network.
- Establishment of a strong social media presence through Twitter and Facebook.
- A survey of current and past YFC to gain an understanding of personal and professional development needs.
- Creation of a direct line of support for YFC going into schools with The Archibull Prize and Kreative Koalas.
- Launch of the [Muster](#), an online, bi-monthly newsletter celebrating the achievements of YFC.
- Creation of a communication sub-committee and development of a communication strategy.
- Creation of Fundraising, Partnerships, Events Committees.
- Development of content for YFC workshops including an introduction to policy, a social media masterclass and a self-mastery session which explored learning styles.
- Creation of [Paddock Pens Pals](#) program to pilot in 2019.
- Collaboration with the National Farmers Federation 2030 Leaders group.

GOING FORWARD THE YVLT:

- Aims to work with NFF and producer groups to develop an immersive policy workshop with ongoing mentoring support for young people around policy.
- Create a webinar series called Inspire, profiling world leaders talking to youth.
- Roll-out Cultivate – Empowering Emerging Leaders – a cross-generational mentoring program, which will see established leaders work with emerging leaders and students.

ACHIEVING OUR GOALS – LEARNING THE SKILLS

Participation in the YFC program involves undertaking a series of workshops under the mentorship of some of Australia's finest communication, marketing and professional development experts.

The aim of the workshops is to not only create confident, independent and reflective thinkers but to equip them with skills to tackle difficult subjects and audiences. [Lucy Collingridge](#) was one YFC who used these new skills in a mock interview with The Land journalist Alex Druce during the workshops:



"Due to the topic being a highly contentious and emotional issue in regional NSW, I was initially nervous about my replies to Alex's questions. However, I remember as the interview went on and I became more comfortable with using my own experiences to answer questions, I became more confident in myself. In the end, I really enjoyed the interview and being challenged on the topic, as well as being given the opportunity to share my experiences."

Lucy now conducts media interviews in her job with NSW Local Land Services, and knows the training she has received has given her the skills to tackle contentious issues with confidence.



Dione Howard also regularly interacts with the media in her role as District Veterinarian with NSW Local Land Services.

"We're very excited to have Dione as part of our team - she is exceptionally good at raising awareness to our customers on animal health issues, and having that proactive voice out there during the drought is really valuable. A lot of the things our veterinarians deal with are quite complex but Dione is very good at simplifying this in to black and white for our customers. She is a reliable voice who is often heard particularly on local radio, as well as on social media platforms."

Barney Hyams, Riverina Chair, NSW Local Land Services

ANIKA MOLESWORTH
2018 GREEN GLOBE
AWARD WINNER





PhD student at Murdoch University in Perth, [Calum Watt](#) is another who credits the training with helping his career. As a barley researcher Calum is regularly called upon to present his findings to industry conferences.

"I feel confident speaking generally, and I feel practice is a critical part of getting it right and reducing nerves. The YFC workshops have helped me articulate my thoughts far better than before."



For Wool YFC [Sam Wan](#) the learning of these skills has given her confidence to go beyond the nine-to-five of her job as a wool broker with Elders in Melbourne. She has presented at industry events, attended international conferences and spoken with mainstream media. Her dedication to wool has seen Sam receive industry recognition as the 2018 Elders Employee of the Year.

Through these workshops and the program's lifetime mentorship opportunities, including the recently formed [Youth Voice Leadership Team](#), the YFC are also equipped with unique insights into all aspects of the agricultural supply chain as well as consumer attitudes and trends.

DR JO NEWTON
2018 RASV ELVA
AWARD WINNER



ACHIEVING OUR GOALS — EMPOWERING ADVOCATES AND CHANGE-MAKERS

FROM MENTAL HEALTH SOCIAL EVENTS IN THE BUSH TO DEVELOPING APPS TO ASSIST INTERNATIONAL FARMERS YFC ARE USING THEIR SKILLS AND VOICES TO ADVOCATE FOR CHANGE IN AGRICULTURE.

Change often starts at a local level with many YFC donating countless hours to their local and regional agricultural shows. Others are involved with the NSW Young Farmers Council, RAS Youth Group, Rural Achievers and the showgirl competition at the Sydney Royal Easter Show. There are many reasons YFC give back to their community. Volunteering brings benefits including a better understanding of community, new skills, knowledge and contacts, new perspectives, expanded networks, increased influence, growth in confidence and personal satisfaction. Six YFC expanded on their reasons for volunteering and their visions for agriculture in the blog post [Our Farmers are Destined for the Good Place](#).

Bessie Thomas and Emma Turner employed this local model in 2018 when they conducted [mental health social events](#) on their respective farms in western NSW in September. Western NSW is experiencing one of its longest running droughts and to have young people supporting their own communities is vital for the well-being of all.

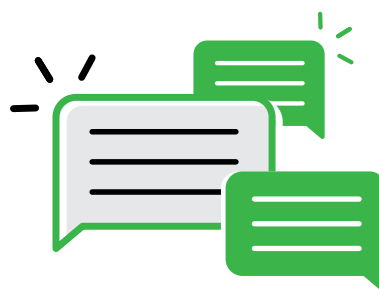
Bessie, social media and communications manager for the Youth Voice Leadership Team, was visible in multiple media outlets during 2018. Living on Burrangan Station Bessie and her family run merino sheep but have been challenged by several years of drought. Bessie is active on social media such as Facebook and Twitter, allowing the interested public an eye to her dusty world. Her 2018 [visual diary](#) was viewed over 8000 times and led to former politician Scot McDonald organising a week's holiday for Bessie and her family at Port Stephens, an initiative that may be rolled out on a larger scale in the future. Her story has also appeared in print in the Weekly Times, she has [guest blogged](#) for Art4AgricultureChat and, along with Anika Molesworth, has attracted the interest of The New York Times.

Anika was also active in social media circles being named by Instagram in their Earth Day celebrations as one of [Instagram's Most Inspiring Environmentalists](#), as was [Emma Turner](#) with over 7000 Instagram followers and Sam Wan who created a blog – [I Wool, Wool You?](#) – to showcase all things wool.

Amongst her plethora of media engagements during 2018, Jo Newton was active in print media writing a story for Stock and Land on [why agriculture doesn't need another leadership program](#); arguing the programs delivered by Art4Agriculture were tried, tested and proven.

And, internationally, YFC are using their passion to generate opportunities in developing countries. Anika Molesworth is studying water-constrained environments in Laos and Cambodia, while [Sam Coggins](#) is part of a team working with the Bill and Melinda Gates Foundation developing a smartphone app to help Burmese farmers use nitrogen more efficiently.

PYIA IS TRANSFORMING YOUNG AUSTRALIAN AGRICULTURALISTS INTO EMPOWERED ADVOCATES AND CHANGEMAKERS BY BUILDING



CONFIDENT, INDEPENDENT
THINKERS AND SKILLED
COMMUNICATORS

ADAPTABLE AND RESILIENT
YOUNG PEOPLE IN COMPLEX
AND CHALLENGING TIMES



ENTHUSIASTIC,
KNOWLEDGEABLE AND
CAPABLE YOUNG PEOPLE
WITH A SEAT AT THE
DECISION-MAKING TABLE

ACHIEVING OUR GOALS – THE ARCHIBULL PRIZE AND KREATIVE KOALAS

In her [closing address at the 2018 Archibull Prize Awards Ceremony](#) held in Sydney in November, Jo Newton summed up the contribution of the YFC to The Archibull Prize:

“This year 19 Young Farming Champions travelled over 24,000 kilometres to visit Archibull schools – that’s the equivalent of travelling halfway around the equator. They’ve volunteered over 2650 hours. If we were to assume that was one person working a normal 9-5 shift then that is 72 working weeks of volunteer time.”

YFC provide an essential link between farmers and students and teachers participating in both The Archibull Prize and Kreative Koalas.

Each school is assigned a YFC who comes into the classroom to speak with students and conduct interactive activities and in many cases invites the school on an excursion to see how agriculture operates in the real world. The Lakes College enjoyed a [farm visit](#) with YFC Tim Eyes, YFC Tayla Field took students to the One Harvest [packaging plant](#) and YFC Emma Ayliffe [skyped](#) direct from a paddock of sorghum to a Sydney classroom.

Teachers find the YFC visits invaluable, especially in their communication and understanding of difficult concepts:

“Tayla (Field) was outstanding when she visited the students. She had plenty of activities for the children that were hands-on and got the message across, especially in terms of biosecurity, which is always hard to explain to the students. Her slide-show was very informative in terms of technology.”

Gwynneville Public School

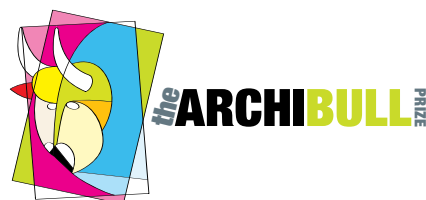
In return, YFC gain great satisfaction from working with teachers and their students, such as YFC Jasmine Whitten’s experience as she took eggs and poultry into schools:

“It is not just about the kids; it also about teaching teachers. Teachers are expected to know everything but actually had so many questions for me. I got the most fulfilment out of going to the farm with the teacher and discussing what they know about their birds.”

Every time I go into a school I am nervous, but I have learnt it’s about sharing my story and when you personalise it kids relate and want to talk about their birds (chickens) at home. When I tell them one farm I worked with had approximately 2 million birds it really surprises them.

In her Archibull Prize Evaluation report for 2018 Lorraine J Larri of Renshaw-Hitchen and Associates Pty Ltd identified YFC going into schools as a critical aspect of the program:

“The influence of the Young Farming Champions continues to be a critical factor in motivating and inspiring students. It has proved its worth over successive years and its value should not be doubted. It requires ongoing funding and resourcing. Industry sponsors are to be wholeheartedly encouraged to continue to endorse and expand this strategy.”



ACHIEVING OUR GOALS – SHOWCASING AGRICULTURAL CAREERS

By virtue of their youth YFC appeal to school students and as a result are adept at breaking down stereotypes surrounding farming and agricultural careers. Such was the case with Sam Wan who worked with Picnic Point High School on their 2018 Archie.

When we looked at what jobs were available in the sheep industry we were very narrow-minded thinking of the farm and the sheep. Then we meet Sam who is beautiful and young, from Blacktown, who is now working across rural Australia and internationally. She is a real asset to the program.

Lisa Gourlay, Picnic Point High School

Another initiative of the 2018 The Archibull Prize was the partnership with Career Harvest and Little Brick Pastoral to run a National AgDay Careers Competition. Students were asked to identify their interests and favourite subjects, imagine an agricultural career, research the educational pathway to that career and design a figurine using LEGO.

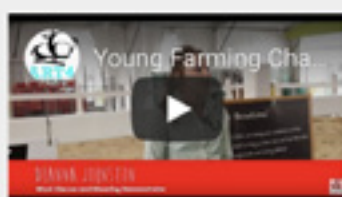
Aimee Snowden from Little Brick Pastoral created twelve initial figurines to represent a selection of agricultural careers including a stock agent, an agronomist and a geneticist. Students were encouraged to either use one of Aimee's creations or to design their own.

30 entries were received from primary and secondary schools from both rural and urban centres, including entries from the Charters Towers School of Distance Education and from the Port Augusta School of the Air.

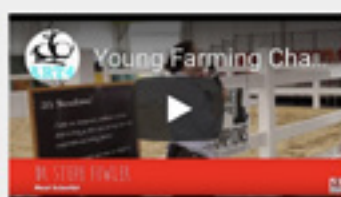
Careers identified by the entries showed a broad understanding of agriculture's reach in society and included animal welfare officers, farm architects, florists and robotics engineers. In all 22 unique careers were identified.

YFC were also involved in the 2018 Royal Agricultural Society of NSW's [Primary School Preview Day](#) and Careers Information Day, held at the Sydney Royal Easter Show. Eight YFC volunteered their time to conduct workshops for primary school children in wool, horticulture, eggs and cotton, and a Careers in Ag workshop for secondary school students.

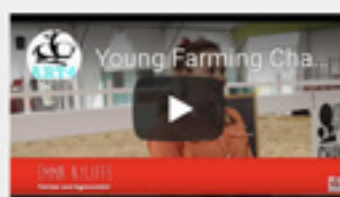
SEE HOW YOUNG FARMING CHAMPIONS FOUND THEIR CAREERS IN AGRICULTURE



DEANNA JOHNSTON SHARES HER CAREER JOURNEY



DR STEPH FOWLER SHARES HER CAREER JOURNEY



EMMA AYLIFFE SHARES HER CAREER JOURNEY



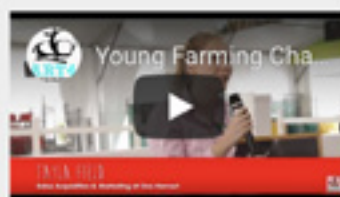
JASMINE WHITTEN SHARES HER CAREER JOURNEY



LUCY COLLINGRIDGE SHARES HER CAREER JOURNEY



SHARNA HOLMAN SHARES HER CAREER JOURNEY



TAYLA FIELD SHARES HER CAREER JOURNEY



TIM EYES SHARES HIS CAREER JOURNEY

FOSTERING POSITIVE VIEWS OF AGRICULTURE

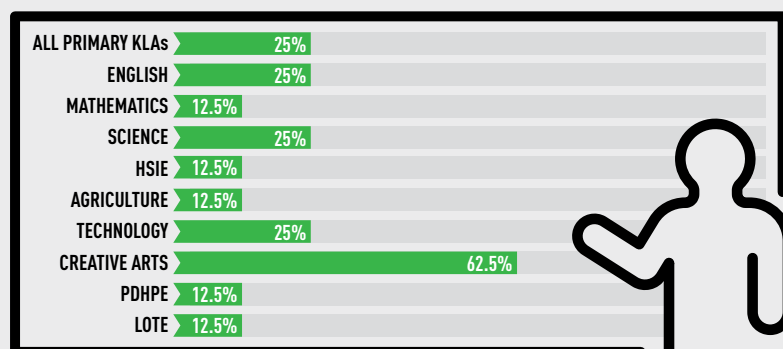
Young Farming Champions were on hand at the 2018 Archibull Prize Teacher Professional Development Workshop held at Tocal College during August. Twenty teachers attended the event where they did a deep dive into The Archibull Prize and met YFC beyond their school's assigned agricultural industry. All teachers agreed the session with the YFC was a highlight.

"The synergy between the YFC and the teachers was powerful and should create exciting outcomes in the class rooms. It connected the teachers to the content they are delivering in a practical and in a meaningful way."

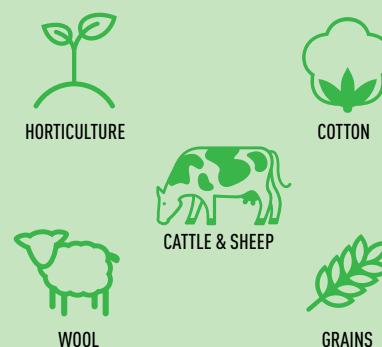
The YFC's engagement with teachers has a multiplier effect. It is estimated that each teacher who has a positive view of agriculture, such as is developed by meeting a range of YFC, impacts the lives of 3000 students.



-MAIN SUBJECT/KLA TAUGHT-



-INDUSTRY INVESTIGATING-



-TOP RATED SESSIONS-

1. TEACHING AGRICULTURE FOOD AND FIBRE USING SUSTAINABILITY THINKING AND SOLUTION FLUENCY WITH GREG MILLS AND YOUNG FARMING CHAMPIONS.

100% of teachers declared this session highly relevant

"The synergy between Young Farming Champions and teachers was powerful and should create exciting outcomes in the class rooms. It connected the teachers to the content they are delivering in a practical and meaningful way."

"The experience of Tocal College and their approach to learning, as well as opportunity to engage with the young farming champions, made this a worthwhile experience."

85% of teachers declared this session highly relevant

2. FARM TOUR WITH MIKE ISON.

100% of teachers agreed they had a LOT MORE confidence in teaching about food and fibre

100% of teachers agreed they had a LOT MORE knowledge of the primary industries sector

100% planned to do something different as a result of participating in the workshop

100% of teachers said the workshop had provided them with skills and knowledge they can use in other areas of their teaching

100% of teachers said they would recommend the workshop to their colleagues

CONCLUSION

PYiA leads Australia with its programs combining agriculture, education and future-thinking leadership. With a history of creating leaders of tomorrow the YFC program is PYiA's flagship.

Young people face an uncertain future and the YFC program encourages today's youth to take fresh approaches to old and complex problems and gives them the skills to solve these problems. It empowers young people to have a positive impact on the world.

The YFC network has 90 young people, trained in the art of media and communication, who can be deployed directly to schools and in doing so promote, and give back to, Australian agriculture.

The Archibull Prize and Kreative Koalas, both facilitated by YFC, are in-school programs empowering students and teachers to engage a diverse range of academic skills. The programs provide them with teamwork, problem-solving and communication skills and create a vehicle to channel those skills to design real-world projects that have real-world impact.

Beyond schools YFC attract high media attention, are recruited for industry and community engagement, and are recognised as agricultural leaders. The YFC leadership and mentoring models create strong and lasting relationships across generations, which in turn, create a ripple effect of paying it forward for the benefit of all in Australian agriculture.

The YFC and PYiA programs have created a transparent, trustworthy relationship with the Australian public. As the doers of today and the leaders of tomorrow, the YFC commitment to engaging with consumers is pivotal to preserving agriculture's social licence and the longevity of a healthy Australian agricultural industry.

THANK YOU

The Young Farming Champions would not be possible without the continued support of our valued partners.

We are grateful for the resources, insight and commitment you offer throughout the delivery of the program, which enables us to together support young Australians leading positive economic, environmental and social outcomes.

Thank you for your partnership, we look forward to continuing our work together.

2018 SPONSORS

